

# Privacy Policy

Last updated: 23 July 2018

PLF (UK) Ltd t/a Premier Labellers and Premier Labellers Ltd. ("us", "we", or "our") operates <https://www.premierlabellers.co.uk> (the "Site"). This page informs you of our policies regarding the collection, use and disclosure of Personal Information we receive from users of the Site.

## Information Collection and Use

While using our Site, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personally identifiable information may include, but is not limited to your name and email address ("Personal Information"). This information will only be requested when completing our contact form or if you sign up to our member's area for our News & Blog section, and will be stored within our website design application. We may use this information to reply to your request externally via Microsoft Outlook, however this data will not be shared with any other organisation or used for any marketing campaigns.

Our website provides an external link to a third-party sign up form to our newsletter, which offers its own privacy statement set out clearly at the top of the linked form available to view here: <http://eepurl.com/dqj9Qf>

In addition to the specific disclosures of personal data set out in the above Section, we may disclose your Personal Information where such disclosure is necessary for compliance with a legal obligation to which we are subject.

You have the right to instruct us to provide you with any Personal Information we hold about you, however you will be asked to provide appropriate evidence of your identity prior to this procedure. Following identification you also have: the right to access; the right to rectification; the right to erasure; the right to restrict processing; the right to object to processing; the right to data portability; the right to complain to a supervisory authority; and the right to withdraw consent.

## Log Data

Like many site operators, we collect information that your browser sends whenever you visit our Site ("Log Data").

This Log Data may include information such as your computer's Internet Protocol ("IP") address, browser type, browser version, the pages of our Site that you visit, the time and date of your visit, the time spent on those pages, and other statistics.

In addition, we may use third party services such as Google Analytics that collect, monitor and analyze this however in any case we will only ever use this data on the legal basis of continuous website improvement. Google's privacy statement is available at:

<https://www.google.com/policies/privacy/>

---

## **Cookies**

Cookies are files with small amount of data, which may include an anonymous unique identifier. Cookies are sent to your browser from a web site and stored on your computer's hard drive.

Like many sites, we use "cookies" to collect information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Site.

We may use these collected cookies to identify information such as IP location and non-personal company data with third-party analytics software. We may also use this identification to contact a general part of a company however we will not collect or contact any personal information with website cookies.

## **Security**

The security of your Personal Information is important to us, but remember that no method of transmission over the Internet, or method of electronic storage, is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

## **Changes to This Privacy Policy**

This Privacy Policy is effective as of 23 July 2018 and will remain in effect except with respect to any changes in its provisions in the future, which will be in effect immediately after being posted on this page.

We reserve the right to update or change our Privacy Policy at any time and you should check this Privacy Policy periodically. Your continued use of the Service after we post any modifications to the Privacy Policy on this page will constitute your acknowledgment of the modifications and your consent to abide and be bound by the modified Privacy Policy.

If we make any material changes to this Privacy Policy, we will notify you through notice on our website.

## **Contact Us**

The website is owned and maintained by PLF (UK) Ltd. Registered in England & Wales under registration number 2980480 and our registered office is: Unit 2, The Old Mercedes Building, Bathside Bay, Harwich, Essex, CO12 3HF.

If you have any questions about this Privacy Policy, please contact our appointed Data Protection Officer ([data@premierlabellers.co.uk](mailto:data@premierlabellers.co.uk) or 01255 553822).

---

